

Appendix B

Summary of all consultation work carried out for the SaARFS

Background

The new draft Sport Facilities Strategy for the city was originally developed in 2013-14. As part of this initial draft a consultation was carried out with all key partners in the city and the respective National Governing Bodies (NGBs) of sport. This included face to face interviews, telephone conversations and a simple paper based survey requesting views and opinions from the NGBs.

The Active Bristol Partnership had the responsibility of completing the strategy process to full adoption by all partners. For multiple reasons it failed to progress the draft Sports Facility Strategy and to set itself up as an independent body. The partnership ended in late 2016. In May 2016 a new Mayor was elected in Bristol- Marvin Rees. The new Mayor took the decision that the city council would take a leadership role in moving sport in Bristol forward and in late 2016 Sport England and Bristol City Council agreed that it was important for the sport facility strategy work carried out in 2013/14 to be reviewed and updated.

Bristol City Council, supported by Sport England, commissioned specialist sport and leisure consultancy, Knight Kavanagh and Page (KKP) in January 2017. It was asked to, where feasible and making use of the background work undertaken, to re-engage with key players in the city and produce an updated consultation document to reflect the current position, new local and national agendas and the contemporary views of key partners.

This strategy has therefore, been produced based upon the work carried out in 2013/14 plus extensive consultation with a range of key partners and stakeholders held between January and March 2017. Its focus is to provide clear direction to all partners in Bristol and its surrounding areas so that together they can maximise the use of existing facilities and plan and deliver the range of high profile and community based sport and leisure facilities that Bristol requires.

Scope of 2017 consultation

Consultation was undertaken by KKP leisure consultants between January 3rd and March 31st 2017. It encompassed:

- A review of facilities planning work previously undertaken.
- An assessment of the current strategic drivers and context for Bristol and its residents, including its status as the European City of Sport 2017.
- An assessment of available information about and perceptions of the quality, distribution and programming of facilities in the area.

- Ascertaining the views of facility owners/operators to identify their sports and active recreation needs and opportunities.
- Ascertaining the views of NGBs, key stakeholders, major sports clubs/bodies in respect of their ambitions for their sports and related programmes and facilities in the City.
- Gauging the views and potential contribution of key strategic players including the new mayor.
- An evaluation of the opportunity for new, innovative and/or enhanced provision across the area – linked to potential developments at Ashton Gate, the new secondary schools proposed in the city and the ambitions of the University of Bristol.
- Consideration of options to leverage potential private sector funding.
- Consideration of mechanisms that might enable existing (and new) sport and physical activity opportunities to be made more accessible to a wider cross section of the Bristol population as per key City policy drivers.

List of people consulted face to face in 2017

Agency	Names (Redacted)
Bristol Sport Foundation	
Everybody Active	
University of Bristol	
Wesport	
British Cycling	
Sport England	
Lawn Tennis Association	
Badminton England	
Bristol Jets (Badminton)	
Access Sport	
WISE Campus, SSG	

University of the West of England	
Bristol Rovers Foundation	
Bristol City Foundation	
Bristol Storm & Community Sport	
Bristol Sport Foundation	
Mayor's Office	
South Bristol Sports Centre	
South Gloucestershire Council	
England Basketball	
Bristol City Council	
Bristol City Council (Public Health)	
Bristol City Council (Sport & Physical Activity Development Manager)	
Bristol City Council (Sport Strategy Officer)	
Bristol City Council (Education)	
Bristol City Council (Sport Development Officer)	
Bristol City Council (Transport)	
Community of Purpose	
Various sports representatives (at mayoral sports seminar)	Includes athletics, rugby and other sports

Public consultation- December 2017 to February 2018

A full public consultation was undertaken following the completion of the draft strategy document, supporting evidence base and action plans. An equality impact assessment (EqIA) has been ongoing throughout the strategy development and this was used to inform the design and distribution of the public consultation. The aim was to try to ensure we

received feedback from all parts of the Bristol population and relevant user groups. The public consultation had the following features:

- Online survey designed so people could comment on the facilities most relevant to them, without having to complete pages of information.
- Online survey publicised through extensive list of council equality group contacts.
- Online survey publicised extensively through council and partner communication channels.
- Paper versions of survey distributed at several council leisure facilities.
- Three month consultation period designed to ensure maximum opportunity for third sector organisations and individual members of the public to respond.

Public consultation summary of findings

A total of 461 responses were received with the majority choosing not to answer the questions on the overall strategy document.

A table to show the responses to the main strategy document

Total responses	461
Strongly agree	4
Agree	15
Neither agree nor disagree	21
Disagree	20
Strongly disagree	18
Not answered	383

Out of a total of 38 respondents who disagreed or strongly disagreed with its contents, 22 people commented specifically on not closing Jubilee Pool. The strategy document highlights options for Jubilee Pool.

A table to show the breakdown of the disagree / strongly disagree respondents

Total disagree / strongly disagree	38
Commented specifically on Jubilee Pool	22
Commented on swimming provision in general	7
Made no comments at all but answered swimming section only	3
Made comments about other sports provision	2

Made no comments at all or answered any section	4
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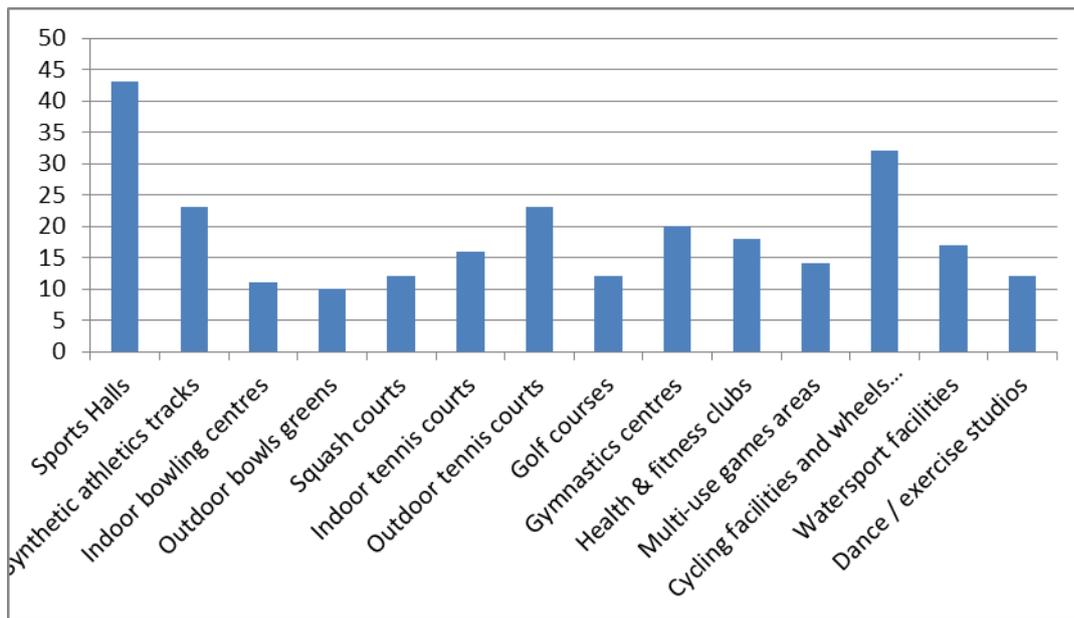
This table suggests that 32 out of the 38 “disagree / strongly disagree” respondents had a swimming focus.

The majority of the responses received were made on specific facilities with the largest number of responses being made on swimming pool provision. The other highest responses were on Sports halls and Cycling facilities/Wheels Parks. Both of these facility types figure prominently in the draft strategy and comments made are generally supportive of the proposals.

A table to show the number of responses for each facility type

Sport facility	No. of responses
Sports Halls	43
Swimming pools	289
Synthetic athletics tracks	23
Indoor bowling centres	11
Outdoor bowls greens	10
Squash courts	12
Indoor tennis courts	16
Outdoor tennis courts	23
Golf courses	12
Gymnastics centres	20
Health & fitness clubs	18
Multi-use games areas	14
Cycling facilities and wheels parks	32
Watersport facilities	17
Dance / exercise studios	12

A bar chart to show facility type responses (not including swimming)



N.B. Figures are potentially affected by how proactive relevant National Governing Bodies were at encouraging members to respond

The number of responses to the swimming pool section highlights the importance of swimming pool provision in the city. Of the 289 swimming pool responses, 160 made comments specifically referring to Jubilee swimming pool. A further 54 made comments referring to swimming in general.

Swimming pool responses	289
Responses commenting on Jubilee pool	160
Responses commenting on swimming in general	54
Responses with no comments	75

The large number of comments made on Jubilee swimming pool reflect the historical issues around this pool and the ongoing challenge of making the facility sustainable.

54 people commented on swimming in general with a further 75 responding to the swimming section but making no comments. This suggests that even without the specific Jubilee pool responses, swimming pool provision is the topic of most interest to the respondents of the consultation. The main theme to be drawn from the comments is a need for more pool space in general in the city.

Public consultation outcome

When undertaking any further public consultation work or when developing new facility proposals there is a need to consider and undertake more effective ways of engaging with the various equality groups that are under-represented in the SARFS public consultation survey responses.

Responses from the public consultation do not significantly affect the proposals related to major facilities or other actions and opportunities identified in the draft strategy. The issue of swimming pool provision is well documented in the city and the responses/information gained through the consultation will be added to the large amount of information on the topic already gathered.

The overall direction of the strategy remains unchanged. As a result of public consultation the narrative in some parts of the document has been amended to reflect more accurately the current position.